

**IN THE CLAIMS:**

1. (Currently Amended) A computer implemented method for selling and arranging shipment of goods, using over a network, wherein a seller computer operated by a seller and a buyer computer operated by a buyer are both connected to the network, said method comprising the steps of:

receiving from a buyer at said seller computer an order sent from said buyer computer to buy said goods;

transmitting from said seller computer to said buyer computer, over said network, an option from said seller allowing presenting to said buyer to select either a buyer-preferred delivery option; and agency or a seller-preferred delivery agency;

sending a transmission from said buyer computer to said seller computer indicating buyer selection of said buyer-preferred delivery agency; and

in response to said buyer selecting said buyer-preferred delivery option, making said goods available for pick-up by said buyer's preferred delivery agency.

2. (Original) The method of claim 1, further comprising:

communicating, to said buyer's preferred delivery agency, shipping information regarding said goods, wherein said shipping information includes an identifier of said goods, and a time and a place for pick-up of said goods by said buyer's preferred delivery agency.

3. (Original) The method of claim 1, further comprising:

communicating, to said buyer, shipping information regarding said goods, wherein:

said shipping information includes an identifier of said goods, and a time and a place for pick-up of said goods by said buyer's preferred delivery agency; and said buyer sends said shipping information to said buyer's preferred delivery agency.

4. (Original) The method of claim 1, further comprising:  
communicating to said buyer the price of said goods, without added shipping costs.
5. (Currently Amended) The method of claim 1, further comprising:  
~~communicating from said seller to said buyer via said network~~ information to lead said buyer to select a certain delivery agency as said buyer's preferred delivery agency.
6. (Original) The method of claim 1, further comprising:  
retrieving additional information, previously stored, regarding said buyer's preferred delivery agency.
- 7-17. (Canceled)
18. (New) The method of claim 1, further comprising:  
receiving, via said network, information to arrange payment of shipping costs by said buyer to said buyer's preferred delivery agency.
19. (New) A computer program product for selling and arranging shipment of goods over a network, wherein a seller computer operated by a seller and a buyer computer operated by a buyer are both connected to the network, said computer program product comprising:  
first instructions for receiving at said seller computer an order sent from said buyer computer to buy said goods;  
second instructions for transmitting from said seller computer to said buyer computer, over said network, an option from said seller allowing said buyer to select either a buyer-preferred delivery agency or a seller-preferred delivery agency;  
third instructions for sending a transmission from said buyer computer to said seller computer indicating buyer selection of said buyer-preferred delivery agency; and

fourth instructions for responding to said buyer selecting said buyer-preferred delivery option, by making said goods available for pick-up by said buyer's preferred delivery agency.

20. (New) The computer program product of claim 19, further comprising:  
fifth instructions for communicating, to said buyer's preferred delivery agency, shipping information regarding said goods, wherein said shipping information includes an identifier of said goods, and a time and a place for pick-up of said goods by said buyer's preferred delivery agency.

21. (New) The computer program product of claim 19, further comprising:  
fifth instructions for communicating, to said buyer, shipping information regarding said goods, wherein:  
said shipping information includes an identifier of said goods, and a time and a place for pick-up of said goods by said buyer's preferred delivery agency; and said buyer sends said shipping information to said buyer's preferred delivery agency.

22. (New) The computer program product of claim 19, further comprising:  
fifth instructions for communicating to said buyer the price of said goods, without added shipping costs.

23. (New) The computer program product of claim 19, further comprising:  
fifth instructions for communicating from said seller to said buyer via said network, information to lead said buyer to select a certain delivery agency as said buyer's preferred delivery agency.

24. (New) The computer program product of claim 19, further comprising:  
fifth instructions for retrieving additional information, previously stored, regarding said buyer's preferred delivery agency.

25. (New) The computer program product of claim 19, further comprising:  
fifth instructions for receiving, via said network, information to arrange payment of shipping costs by said buyer to said buyer's preferred delivery agency.
26. (New) A computer system for selling and arranging shipment of goods over a network, said system comprising:  
a seller computer connected to the network and operated by a seller;  
a buyer computer connected to the network and operated by a buyer;  
means for receiving at said seller computer an order sent from said buyer computer to buy said goods;  
means for transmitting from said seller computer to said buyer computer an option from said seller allowing said buyer to select either a buyer-preferred delivery agency or a seller-preferred delivery agency;  
means for sending a transmission from said buyer computer to said seller computer indicating buyer selection of said buyer-preferred delivery agency; and  
means responsive to said buyer selecting said buyer-preferred delivery option, for making said goods available for pick-up by said buyer's preferred delivery agency.
27. (New) The system of claim 26, further comprising:  
communicating, to said buyer's preferred delivery agency, shipping information regarding said goods, wherein said shipping information includes an identifier of said goods, and a time and a place for pick-up of said goods by said buyer's preferred delivery agency.
28. (New) The system of claim 26, further comprising:  
communicating, to said buyer, shipping information regarding said goods, wherein:  
said shipping information includes an identifier of said goods, and a time and a place for pick-up of said goods by said buyer's preferred delivery agency; and said buyer sends said shipping information to said buyer's preferred delivery agency.

29. (New) The system of claim 26, further comprising:  
communicating to said buyer the price of said goods, without added shipping costs.
30. (New) The system of claim 26, further comprising:  
communicating from said seller to said buyer via said network, information to lead said buyer to select a certain delivery agency as said buyer's preferred delivery agency.
31. (New) The system of claim 26, further comprising:  
retrieving additional information, previously stored, regarding said buyer's preferred delivery agency.